

## MRO Holdings, Inc.

### Introduction

This case study of MRO Holdings – eCom is based on an October 2018 survey of BlueJeans Rooms with Dolby hardware customers by TechValidate, a 3rd-party research service.



“After implementing BlueJeans Rooms with Dolby, we feel that we are more closely connected to the operations, spread across thousands of miles.”

### Challenges

The business challenges that led the profiled company to evaluate and ultimately select BlueJeans Rooms with Dolby hardware:

- Audio quality with previous gear was terrible and impacting productivity

### Use Case

The key features and functionalities of BlueJeans Rooms with Dolby hardware that the surveyed company uses:

- Confirmed that currently 6-10 of their conference rooms are outfitted with a Dolby Conference Phone.

### Results

The surveyed company achieved the following results with BlueJeans Rooms with Dolby hardware:

- Most significant benefits of their BlueJeans Rooms with Dolby hardware:
  - Significant increase in room system adoption
  - Starting meetings on time without hassle
  - Audio clarity and video performance, allowing for shorter meetings
  - Dramatic reduction in the time it takes for managing conference rooms
- Impact of listed benefits, on their organization:
  - Room system adoption has increased significantly
  - Starting meetings on time without all the meeting join hassle
  - Ending meetings earlier because of the audio clarity and video performance
  - Management of conference rooms has gone down dramatically
- Compared to their previous room system hardware, they are much more satisfied with their Dolby hardware.
- Overall, they are satisfied with their BlueJeans Rooms with Dolby hardware.

#### Company Profile

Company:  
**MRO Holdings – eCom**

Company Size:  
**Large Enterprise**

Industry:  
**Aerospace & Defense**

#### About BlueJeans Rooms with Dolby hardware

BlueJeans Network is the most advanced way to enable video conferencing in the workplace or on the road. The goal is to make video as easy and pervasive as audio communications and create visual experiences that people love. While the audience that uses BlueJeans has expanded to businesses of all sizes, the core customers are enterprises who need reliability, security, and scale they can trust.

#### Learn More:

[BlueJeans](#)

[BlueJeans Rooms with Dolby hardware](#)