

# Wisconsin Indianhead Tech College Rice Lake Campus

## Introduction

This case study of Wisconsin Indianhead Tech College – Rice Lake Campus is based on a June 2018 survey of BlueJeans customers by TechValidate, a 3rd-party research service.

“Our students can now to connect to their classes from the convenience of their homes or work which makes it more convenient for them to be successful in their classes.”

## Challenges

The business challenges that led the profiled organization to evaluate and ultimately select BlueJeans:

- Prompted to invest in BlueJeans after experiencing the following challenges:
  - That it is necessary to upload videos in order to share them during a BlueJeans Meeting.
- BlueJeans replaced or was chosen over the following vendors:
  - Zoom

## Use Case

The key features and functionalities of BlueJeans that the surveyed organization uses:

- Uses the following App integrations with BlueJeans:
  - Microsoft Office365
  - Microsoft Outlook
  - Skype for Business
- Invested into BlueJeans because of its:
  - Video quality
  - Audio quality
  - Interoperability with video conferencing room systems
  - Management & analytics functionality
  - Security features/certifications
  - Ability to work in browsers with WebRTC and no app download required
- Finds value in the following BlueJeans capabilities/features compared to other vendors they have used:
  - User experience
  - Video quality
  - Audio quality
  - Reliability
  - Ability to use on mobile
  - Not needing to be downloaded for external users
  - Integrations to other tools and systems
  - Ability to manage, monitor, and troubleshoot meetings, rooms and/or events

## Results

The surveyed organization achieved the following results with BlueJeans:

- Agrees with the following statements:
  - BlueJeans helps them improve employee productivity with a simple user experience: Strongly agree
  - using BlueJeans helps teams complete projects faster: Strongly agree
  - BlueJeans saves them money by consolidating video, audio, and web conferencing costs into a single meetings platform: Strongly agree
  - BlueJeans enables them to get more value out of their existing video conferencing systems: Strongly agree
  - BlueJeans enables teams to do their best work: Strongly agree
- Agrees with the following statements:
  - Using BlueJeans to interview candidates helps them attract a modern workforce: Strongly agree
  - Using BlueJeans enables IT/AV teams to support more meetings with the same or fewer resources: Strongly agree
  - BlueJeans with Dolby Voice has improved meeting productivity due to better audio and noise reduction: Strongly agree
  - BlueJeans helps them build a stronger internal company culture: Strongly agree
  - BlueJeans helps them grow revenues faster: Strongly agree
  - BlueJeans enables teams to work productively how and where they want: Strongly agree
- Saved \$100000 across all areas since using BlueJeans.
- Achieved the following quantifiable benefits since using BlueJeans:
  - Annual savings due to enhanced productivity
  - Annual travel savings
  - Annual savings in offices/facilities investments

### Organization Profile

Organization:  
**Wisconsin Indianhead Tech Colleg- Rice Lake Campus**

Industry:  
**Educational Institution**

### About BlueJeans

BlueJeans Network is the most advanced way to enable video conferencing in the workplace or on the road. The goal is to make video as easy and pervasive as audio communications and create visual experiences that people love. While the audience that uses BlueJeans has expanded to businesses of all sizes, the core customers are enterprises who need reliability, security, and scale they can trust.

#### Learn More:

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