

## TPS Real Estate

### Introduction

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This case study of TPS Real Estate is based on a June 2018 survey of BlueJeans customers by TechValidate, a 3rd-party research service.



“By using BlueJeans, our video collaborations with 3rd-party companies has become easier and better.”

### Challenges

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The business challenges that led the profiled company to evaluate and ultimately select BlueJeans:

- Prompted to invest in BlueJeans after experiencing the following challenges:
  - An inability to easily connect their existing video conferencing investments across meetings
  - Too much IT support required for video meetings
  - Poor collaboration across remote teams, external partners, agencies, and/or consultants
- BlueJeans replaced or was chosen over the following vendors:
  - Webex
  - LifeSize

### Use Case

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The key features and functionalities of BlueJeans that the surveyed company uses:

- Invested into BlueJeans because of its:
  - Ease of use (requires little-to-no training)
  - Interoperability with video conferencing room systems
  - Consistent and unified experience across desktop, mobile, and rooms
  - Consistent and unified experience across Windows, Mac, iOS, and Android platforms
  - Ability to work in browsers with WebRTC and no app download required
- Finds value in the following BlueJeans capabilities/features compared to other vendors they have used:
  - User experience
  - Reliability
  - Ability to use on mobile
  - Ability to manage, monitor, and troubleshoot meetings, rooms and/or events

### Results

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The surveyed company achieved the following results with BlueJeans:

- Agrees with the following statements:
  - BlueJeans enables them to get more value out of their existing video conferencing systems: Strongly agree
  - Using BlueJeans enables IT/AV teams to support more meetings with the same or fewer resources: Agree
  - BlueJeans enables teams to work productively how and where they want: Agree

#### Company Profile

Company:  
**TPS Real Estate**

Company Size:  
**Medium Enterprise**

Industry:  
**Construction**

#### About BlueJeans

BlueJeans Network is the most advanced way to enable video conferencing in the workplace or on the road. The goal is to make video as easy and pervasive as audio communications and create visual experiences that people love. While the audience that uses BlueJeans has expanded to businesses of all sizes, the core customers are enterprises who need reliability, security, and scale they can trust.

#### Learn More:

[BlueJeans](#)

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