

Large Enterprise Media & Entertainment Company

Introduction

This case study of a large enterprise media & entertainment company is based on a February 2020 survey of BlazeMeter customers by TechValidate, a 3rd-party research service. The profiled company asked to have their name blinded to protect their confidentiality.

Challenges

The business challenges that led the profiled company to evaluate and ultimately select BlazeMeter:

- Considering or moved off LoadRunner due to:
 - have not used LR since version 11
- Have the following issues holding them back when using LoadRunner:
 - my org does not use LR

Use Case

The key features and functionalities of BlazeMeter that the surveyed company uses:

- Said they are not currently using LoadRunner.

Results

The surveyed company achieved the following results with BlazeMeter:

- Were able to set up and start testing with BlazeMeter in less than 1 day.

Company Profile

The company featured in this case study asked to have its name publicly blinded because publicly endorsing vendors is against their policies.

TechValidate stands behind the authenticity of this data.

Company Size:
Large Enterprise

Industry:
Media & Entertainment

About BlazeMeter

Application performance management solutions from CA Technologies empower businesses to deliver business services across physical, virtual, cloud and mainframe environments.

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