Please rate the following characteristics on cloud compared to your server or Data Center deployment.

	Better on cloud	Equivalent on cloud	Worse on cloud
Security	76%	12%	12%
Compliance	65%	35%	0%
Privacy	41%	41%	18%
Overall Performance	53%	18%	29%
Speed	47%	18%	35%
Automation	53%	41%	6%
Innovation	65%	35%	0%
Integrations	70%	24%	6%
Reliability	88%	12%	0%
Availability	88%	6%	6%
Change Management	41%	59%	0%
User Management	41%	53%	6%

Source: TechValidate survey of 17 users of Atlassian Cloud Products. Sample comprised of Marketing & Advertising and Media & Entertainment users.

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