

Case Study: Small Business Financial Services Company

Introduction

This case study of a small business financial services company is based on a December 2015 survey of Metamako customers by TechValidate, a 3rd-party research service. The profiled company asked to have their name blinded to protect their confidentiality.



“The Metamako device improves latency and is the best implementation of this technology we’ve found.”

Challenges

- Key driver for purchasing Metamako devices:
 - Lower trading latency
- Evaluated the following other vendors before purchasing Metamako devices:
 - Exablaze
 - Arista

Use Case

- Rates the following Metamako capabilities compared to the competition:
 - Layer 1+ features (stats): better
 - Ease of use: significantly better
- Top use case for implementing Metamako devices:
 - Scalable Broadcast

Results

- improved their trading hit-rate after deploying Metamako.

Company Profile

The company featured in this case study asked to have its name publicly blinded because publicly endorsing vendors is against their policies.

TechValidate stands behind the authenticity of this data.

Company Size:
Small Business

Industry:
Financial Services

About Metamako

Metamako is a technology company that specialises in solutions for latency sensitive businesses. It was founded by Scott Newham, Dave Snowdon and Charles Thomas who have a background in ultra-low latency hardware, software and algorithmic trading.

Their engineering team brings together a wealth of skills and experience in digital hardware design (Boards, FPGA, ASIC), PCB design, embedded software (kernel, drivers, applications), low-level networking and full product lifecycle from design to manufacturing and support.

Metamako is headquartered in the harbour city of Sydney, Australia.

Learn More:

[↗ Arista](#)

[↗ Metamako](#)