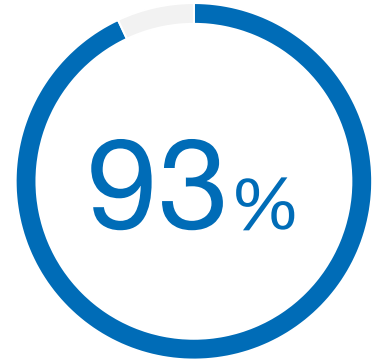


## Content for the Win!

93% of surveyed participants evaluate the content as some of the most important factors when deciding on an event.



Source: TechValidate survey of 30 users of Frost & Sullivan

✓ Validated

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TechValidate  
by SurveyMonkey