Let's prioritize

When deciding on an event, what are the three most important factors in your decision?
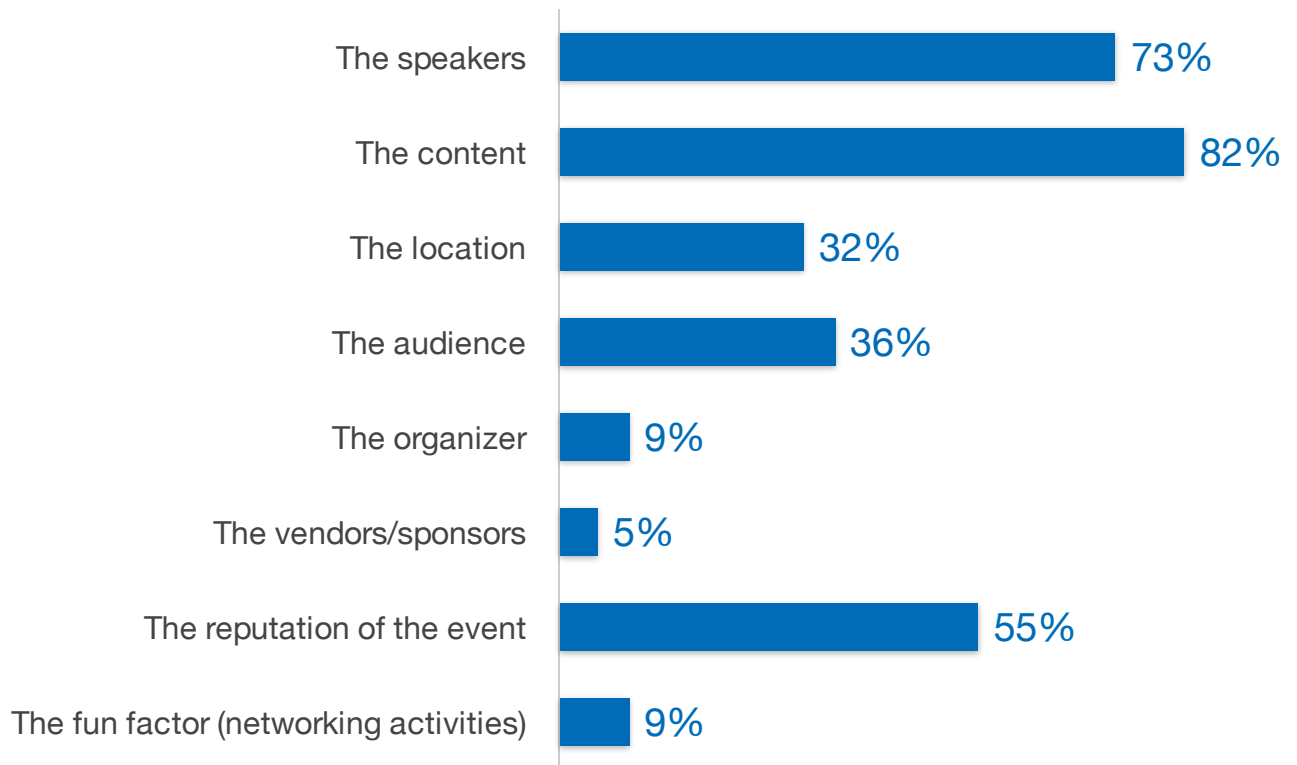
Factor	Percentage
The speakers	73%
The content	82%
The location	32%
The audience	36%
The organizer	9%
The vendors/sponsors	5%
The reputation of the event	55%
The fun factor (networking activities)	9%

FROST & SULLIVAN

TechValidate
by SurveyMonkey