

Thames Water

Introduction

This case study of Thames Water is based on a March 2019 survey of Apptio customers by TechValidate, a 3rd-party research service.

Challenges

The business challenges that led the profiled company to evaluate and ultimately select Apptio:

- Budget over-runs / lack of predictability of cloud costs
- Poor cloud governance, including policies and tagging
- Cost complexity of cloud, including reserved instances

Use Case

The key features and functionalities of Apptio that the surveyed company uses:

- Using Google Cloud Platform
- Estimated the following:
 - Cloud spend today is: 1% – 5%
 - Cloud spend 3 years from now will be: 6%-10%
- Chose Apptio over the competition because of its:
 - ATUM / TBM taxonomy integration
 - Proactive governance/tagging quality
 - Cost chargeback/showback

Results

The surveyed company achieved the following results with Apptio:

- Understanding cloud spend across multiple providers
- Understanding total cost of cloud, including labor, security, and software costs
- Forecasting future cloud spend / capacity needs

Company Profile

Company:
Thames Water

Company Size:
Small Business

Industry:
Financial Services

About Apptio

Apptio transforms the way IT runs its business and makes decisions. With our cloud-based applications, IT leaders manage, plan and optimize their technology investments across on-premises and cloud.

Learn More:

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