

5/5 Stars

How our organization uses Algolia:

Most websites only need a search engine that works fast and provides relevant results, and Algolia covers that very well. The time and effort to implement something that might not work as well is far beyond the monthly cost of Algolia.

Would you recommend Algolia?

Algolia helped bring value to CarExpert in three key ways: A vastly improved search experience over our existing solution, the ability for our development team to focus on other critical work, and a stronger competitive edge.

Improved Search: We were a greenfield website. Temporarily, we had a Wordpress MVP site that was never intended to last very long. The search ability of Algolia has far exceeded the Wordpress search we had.

Decreased or deferred staffing costs: Algolia has also meant we haven't had to look at hiring staff geared primarily towards search infrastructure as an urgent priority and can have our team working on other priorities for the business.

Competitive advantage: It has given us a feature that our competitor's websites either don't have or haven't implemented well, and we feel like we've just scratched the surface of what we could do with Algolia.

Source: Jordie Bodlay, Chief Technology Officer (CTO), CarExpert.com.au

