

ALGOLIA CASE STUDY

## **Shaw Academy**

#### Introduction

This case study of Shaw Academy is based on an October 2021 survey of Algolia customers by TechValidate, a 3rd-party research service.

"I have not found a better search as a service platform."

"Because of Algolia, we were able to able advance our course search solution."

"Time to production and ease of managing have been the most valuable results of implementing Algolia."

## Challenges

The business challenges that led the profiled company to evaluate and ultimately select Algolia:

 Shaw Academy evaluated ElasticSearch and SolR prior to selecting Algolia.

The Shaw Academy experienced the following challenges before switching to Algolia:

- Lack of scalability
- Difficulty in hiring the right people or time to train was too long
- Implementation and minor changes being too time consuming

### **Use Case**

Business type/industry: Software & Tech

#### Results

The Shaw Academy achieved the following results with Algolia:

Greater than 75% improvement was seen in the following areas after implementing Algolia:

- Available features
- Compatibility with existing tech stack
- Security
- Performance and scalability
- Front-end libraries and available widgets

They realized the following benefits after implementing Algolia:

- Improved productivity and faster time to production
- Quicker and easier scale with the business
- Increased pace of innovation
- Reduced time spent on operational activities (e.g. security management, learning new program languages, etc.)

\*\*The Shaw Academy realized Algolia's value within the first day. And quickly implemented Algolia within the first month.

They STRONGLY AGREE with the following statements:

- Because of Algolia, we have more time to innovate and create, and spend less time managing back end operations and business
- Algolia helps us to have more flexibility in our operations by having visibility and understanding of our ranking strategy
- Algolia is easy to implement, allowing us to quickly get a solution into production
- Algolia is a reliable software solution that we can trust

#### Company Profile

Company: Shaw Academy

Company Size: Medium Enterprise

Industry:
Computer Software

# About Algolia

Algolia is the search-as-aservice platform that enables companies of all sizes to deliver fast and relevant digital experiences that drive real results. With Algolia, consumers are able to easily find and discover what they want across web, mobile, and voice. Algolia allows developers and business teams to build and optimize delightful Search and Discovery experiences that increase online engagement, conversion rates and revenue.

Learn More:

**☑** Algolia