

Ankorstore

Introduction

This case study of Ankorstore is based on an October 2021 survey of Algolia customers by TechValidate, a 3rd-party research service.



“The speed of implementation and ability to scale has been our most valuable result of implementing Algolia.”

“Amazingly useful to build a new website and to scale fast.”

Challenges

Before selecting Algolia, Ankorstore evaluated or replaced ElasticSearch.

Use Case

Business type/industry:

- B2B E-Commerce

Results

Ankorstore has achieved the following results with Algolia:

- Improved productivity and faster time to production
- Quicker and easier scaling with the business
- Increased pace of innovation
- Reduced time spent on operational activities (e.g. security management, learning new program languages, and more)

Ankorstore was able to implement Algolia and quickly realize value within the first day.

Algolia has helped Ankorstore in the following ways:

- Because of Algolia, they have more time to innovate and create, and spend less time managing back end operations and business.
- Algolia helps them to have more flexibility in their operations by having visibility and understanding of their ranking strategy.
- Algolia is easy to implement, allowing them to quickly get a solution into production.
- Algolia is a reliable software solution that they can trust.

Company Profile

Company:
Ankorstore

Company Size:
Medium Enterprise

Industry:
Wholesale Distribution

About Algolia

Algolia is the search-as-a-service platform that enables companies of all sizes to deliver fast and relevant digital experiences that drive real results. With Algolia, consumers are able to easily find and discover what they want across web, mobile, and voice. Algolia allows developers and business teams to build and optimize delightful Search and Discovery experiences that increase online engagement, conversion rates and revenue.

Learn More:

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