ALGOLIA CASE STUDY

Fishing Chaos, Inc.

Introduction

This case study of Fishing Chaos, Inc. is based on an October 2021 survey of Algolia customers by TechValidate, a 3rd-party research service.

> "Algolia's extraordinarily performant search is affordable enough to use in nearly every search field in our app. Algolia search works so well in the places that we offer it, that we are routinely replacing our in-house search at the request of our users. We are even building interfaces in our app that rely solely on Algolia's powerful search to deliver relevant content to our users."

> "Fast and accurate search across any dataset."

Challenges

The business challenges that led the profiled company to evaluate and ultimately select Algolia:

Before using Algolia, Fishing Chaos was using an in-house Firestore based search solution.

Challenges they were experiencing with their previous solution before switching to Algolia:

- Lack of flexibility
- Implementation and minor changes being too time consuming

Use Case

The key features and functionalities of Algolia that the surveyed company uses:

- Business type/industry: Software & Tech

Results

The surveyed company achieved the following results with Algolia:

They saw in the following areas of their business improve after implementing Algolia:

- A greater than 75% increase in available features
- A greater than 75% increase in performance and scalability

Since implementing Algolia, Fishing Chaos has realized the following benefits:

- Improved productivity and faster time to production
- Quicker and easier scale with the business
- Decreased time on maintenance of search
- Increased pace of innovation
- Reduced change windows
- Reduced time spent on operational activities (e.g. security management, learning new program languages, etc.)

The surveyed company realized value and implemented Algolia with the first day!

Fishing Chaos says:

- Because of Algolia, they have more time to innovate and create, and spend less time managing back end operations and business
- Algolia helps them to have more flexibility in their operations by having visibility and understanding of their ranking strategy
- Algolia is easy to implement, allowing them to quickly get a solution into production
- Algolia is a reliable software solution that they can trust

Company Profile

Company:
Fishing Chaos, Inc.

Company Size:
Small Business

Industry:
Computer Software

About Algolia

Algolia is the search-as-a-service platform that enables companies of all sizes to deliver fast and relevant digital experiences that drive real results. With Algolia, consumers are able to easily find and discover what they want across web, mobile, and voice. Algolia allows developers and business teams to build and optimize delightful Search and Discovery experiences that increase online engagement, conversion rates and revenue.

Learn More:

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