ALGOLIA CASE STUDY

Small Business Software & Technology Company

Introduction

This case study of a software company is based on an October 2021 survey of Algolia customers by TechValidate, a 3rd-party research service. The profiled company asked to have their name blinded to protect their confidentiality.

> "Algolia let us scale up our solutions to internationalize search and provide more relevant search results leading to a 13% increase in usage and increase in retention."

> "Having a great way to tweak search relevance without fiddling with complicated query structures is delightful! Also, Algolia dashboards are really useful in having a quick way to visualize the information i'm looking for."

Challenges

The business challenges that led this software company to evaluate and ultimately select Algolia:

- They evaluated or needed to replaced ElasticSearch

Challenges they looking to solve with Algolia:

- Difficulty in hiring the right people
- Time to train was too long

Use Case

Business type/industry:

- Software & Tech

Results

This surveyed software company achieved the following results with Algolia:

- After implementing Algolia, they saw the following improvements in their business:
  - 75%+ increase in available features
  - 75%+ increase in compatibility with existing tech stack
  - 75%+ increase in performance and scalability
  - 50%+ improvement in front-end libraries and available widgets
- Since implementing Algolia, the developer team has realized the following benefits:
  - Improved productivity and faster time to production
  - Quicker and easier to scale with the business
  - Decreased time on maintenance of search
  - Increased pace of innovation
- Because of Algolia, they have more time to innovate and create, and spend less time managing back end operations and business.
- Algolia helps them to have more flexibility in their operations by having visibility and understanding of their ranking strategy.
- Algolia is easy to implement, allowing them to quickly get a solution into production.
- Algolia is a reliable software solution that they can trust.
- Realization of benefits:
  - They realized value with Algolia within the first day.
  - They were able to implement Algolia within the first week.

Company Profile

The company featured in this case study asked to have its name publicly blinded because publicly endorsing vendors is against their policies.

TechValidate stands behind the authenticity of this data.

Company Size:
Small Business

Industry:
Software & Technology

About Algolia

Algolia is the search-as-a-service platform that enables companies of all sizes to deliver fast and relevant digital experiences that drive real results. With Algolia, consumers are able to easily find and discover what they want across web, mobile, and voice. Algolia allows developers and business teams to build and optimize delightful Search and Discovery experiences that increase online engagement, conversion rates and revenue.

Learn More:

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