

# Large Enterprise Consumer Products Company

## Introduction

This case study of a large enterprise consumer products company is based on an October 2021 survey of Algolia customers by TechValidate, a 3rd-party research service. The profiled company asked to have their name blinded to protect their confidentiality.



“The headless nature of Algolia made it a perfect set for our globally operating platform. As we access Algolia also from our own, proprietary IoT devices, it was a good choice to serve us on all our touchpoints.”

“The most valuable asset of Algolia is the Dashboard, which allows business stakeholders to optimise synonyms and dictionaries in their respective language.”

## Challenges

The business challenges that led the profiled company to evaluate and ultimately select Algolia:

Vendors or solutions they evaluated or replaced prior to selecting Algolia:

- Elastic
- SolR

Challenges they were experiencing with their previous solution before switching to Algolia:

- Lack of flexibility
- Lack of scalability
- Difficult to use for business stakeholders

## Use Case

The key features and functionalities of Algolia that the surveyed company uses:

- Business type/industry:
  - E-Commerce

## Results

The percentage improvement they saw in the following areas of their business after implementing Algolia:

- Available features: greater than 75%
- Compatibility with existing tech stack: greater than 75%
- Security: 50 to 74%
- Performance and scalability: 50 to 74%
- Front-end libraries and available widgets: 25 to 49%

The organization has realized the following benefits since implementing Algolia:

- Reduced time spent on operational activities (e.g. security management, learning new program languages, etc.)
- The organization realized the value of Algolia within the first month
- They were able to implement Algolia within 2 to 6 months

Because of Algolia...

- They have more time to innovate and create and spend less time managing back end operations and business.
- They have more flexibility in their operations by having visibility and understanding of their ranking strategy,
- Allows them to quickly get a solution into production due to the ease of implementation.
- They have a reliable software solution they can trust

### Company Profile

The company featured in this case study asked to have its name publicly blinded because publicly endorsing vendors is against their policies.

TechValidate stands behind the authenticity of this data.

Company Size:  
**Large Enterprise**

Industry:  
**E-Commerce**

### About Algolia

Algolia is the search-as-a-service platform that enables companies of all sizes to deliver fast and relevant digital experiences that drive real results. With Algolia, consumers are able to easily find and discover what they want across web, mobile, and voice. Algolia allows developers and business teams to build and optimize delightful Search and Discovery experiences that increase online engagement, conversion rates and revenue.

**Learn More:**

[Algolia](#)