

# PDC Healthcare Alert Wristbands Improve Quality of Patient Care at a Non-Profit Hospital

## Introduction

This case study of a non-profit is based on a May 2017 survey of PDC Healthcare Color-Coded Alert Products customers by TechValidate, a 3rd-party research service. The profiled organization asked to have their name blinded to protect their confidentiality.

“PDC Healthcare Alert Wristbands generated many questions from staff who believed the previous process was acceptable, which resulted in many ‘teachable moments.’”

## Challenges

The business challenges that led the profiled organization to evaluate and ultimately select PDC Healthcare Color-Coded Alert Products:

- Experienced the following challenges prior to using color-coded alerts at their hospital:
  - Confusion about color and alert meanings
  - Caregiver confusion caused by employment at multiple hospitals
- Found it not difficult to identify patients with special risks before using PDC Healthcare’s color-coded alert products.
- Chose PDC Healthcare’s color-coded alert products over other brands for the following reason:
  - Presence on their GPO contract

### Organization Profile

The organization featured in this case study asked to have its name publicly blinded because publicly endorsing vendors is against their policies.

TechValidate stands behind the authenticity of this data.

Industry:  
**Non-profit**

## Use Case

The key features and functionalities of PDC Healthcare Color-Coded Alert Products that the surveyed organization uses:

- Is currently using the following color-coded alert product at their hospital:
  - Alert wristbands
- Uses the following color-coded alerts at their hospital:
  - Allergy (Red)
  - DNR (Purple)
  - Latex Allergy (Green)
  - Limb Alert (Pink)

### About PDC Healthcare Color-Coded Alert Products

PDC Healthcare products are used in the leading hospitals worldwide and consist of the largest selection of wristbands, labels, and medical records and imaging products in the industry. PDC Healthcare products provide positive ID and positive clinical outcomes, while meeting important guidelines of The Joint Commission, FDA, AHA, and HIPAA.

Learn More:

[PDC](#)

[PDC Healthcare Color-Coded Alert Products](#)

## Results

The surveyed organization achieved the following results with PDC Healthcare Color-Coded Alert Products:

- Has experienced the following benefits since using the PDC Healthcare color coded alerts:
  - Prevents confusion caused by a lack of standardization
  - Meets state standardization guidelines
  - Gives peace of mind to patients
  - Provides visual cues that prompt staff to check medical records
  - Identifies special patient risks
  - Improves quality of care
- Finds it somewhat easier to identify special patient risks since using color-coded alert products from PDC Healthcare.