

# A Large Enterprise Health Care Company Uses PDC Healthcare's Alert Wristbands to Improve Patient Safety and Communication Among Caregivers

## Introduction

This case study of a large enterprise health care company is based on a May 2017 survey of PDC Healthcare Color-Coded Alert Products customers by TechValidate, a 3rd-party research service. The profiled company asked to have their name blinded to protect their confidentiality.

“PDC Healthcare Alert Wristbands improved efficiency and patient safety. Communication is also improved as all caregivers are aware of the needs or status of the patient.”

## Challenges

The business challenges that led the profiled company to evaluate and ultimately select PDC Healthcare Color-Coded Alert Products:

- Experienced the following challenges prior to using color-coded alerts at their hospital:
  - Confusion about color and alert meanings
  - Difficulty in identifying special patient risk or status
  - A lack of consistent alert identification
- Found it very difficult to identify patients with special risks before using PDC Healthcare's color-coded alert products.
- Chose PDC Healthcare's color-coded alert products over other brands for the following reasons:
  - Presence on their GPO contract
  - Brand reputation

### Company Profile

The company featured in this case study asked to have its name publicly blinded because publicly endorsing vendors is against their policies.

TechValidate stands behind the authenticity of this data.

Company Size:  
**Large Enterprise**

Industry:  
**Health Care**

## Use Case

The key features and functionalities of PDC Healthcare Color-Coded Alert Products that the surveyed company uses:

- Is currently using the following color-coded alert product at their hospital:
  - Alert wristbands
- Uses the following color-coded alerts at their hospital:
  - Allergy (Red)
  - Blood (Green)
  - Fall Risk (Yellow)

### About PDC Healthcare Color-Coded Alert Products

PDC Healthcare products are used in the leading hospitals worldwide and consist of the largest selection of wristbands, labels, and medical records and imaging products in the industry. PDC Healthcare products provide positive ID and positive clinical outcomes, while meeting important guidelines of The Joint Commission, FDA, AHA, and HIPAA.

Learn More:

[PDC](#)

[PDC Healthcare Color-Coded Alert Products](#)

## Results

The surveyed company achieved the following results with PDC Healthcare Color-Coded Alert Products:

- Has experienced the following benefits since using the PDC Healthcare color coded alerts:
  - Prevents confusion caused by a lack of standardization
  - Meets state standardization guidelines
  - Provides visual cues that prompt staff to check medical records
  - Identifies special patient risks
  - Improves workflow efficiency
  - Improves quality of care
- Finds it significantly easier to identify special patient risks since using color-coded alert products from PDC Healthcare.