

# PDC Healthcare's Alert Wristbands Give Peace of Mind to Patients at a Non-Profit Hospital

## Introduction

This case study of a non-profit is based on a May 2017 survey of PDC Healthcare Color-Coded Alert Products customers by TechValidate, a 3rd-party research service. The profiled organization asked to have their name blinded to protect their confidentiality.

## Challenges

The business challenges that led the profiled organization to evaluate and ultimately select PDC Healthcare Color-Coded Alert Products:

- Experienced the following challenges prior to using color-coded alerts at their hospital:
  - Confusion about color and alert meanings
  - Difficulty in identifying special patient risk or status
  - Caregiver confusion caused by employment at multiple hospitals
  - A lack of consistent alert identification
  - Misinterpreted information
  - Non-compliance with standardization of color-coded alerts per state hospital and nursing association guidelines
- Found it difficult to identify patients with special risks before using PDC Healthcare's color-coded alert products.
- Chose PDC Healthcare's color-coded alert products over other brands for the following reasons:
  - Better customer service and support
  - Relative value
  - Ease of ordering through any channel

## Use Case

The key features and functionalities of PDC Healthcare Color-Coded Alert Products that the surveyed organization uses:

- Is currently using the following color-coded alert product at their hospital:
  - Alert wristbands
- Uses the following color-coded alerts at their hospital:
  - Allergy (Red)
  - DNR (Purple)
  - Fall Risk (Yellow)
  - Latex Allergy (Green)

## Results

The surveyed organization achieved the following results with PDC Healthcare Color-Coded Alert Products:

- Has experienced the following benefits since using the PDC Healthcare color coded alerts:
  - Prevents confusion caused by a lack of standardization
  - Meets state standardization guidelines
  - Improves patient satisfaction
  - Gives peace of mind to patients
  - Provides visual cues that prompt staff to check medical records
  - Improves communication among caregivers
  - Identifies special patient risks
- Finds it significantly easier to identify special patient risks since using color-coded alert products from PDC Healthcare.

### Organization Profile

The organization featured in this case study asked to have its name publicly blinded because publicly endorsing vendors is against their policies.

TechValidate stands behind the authenticity of this data.

Industry:  
**Non-profit**

### About PDC Healthcare Color-Coded Alert Products

PDC Healthcare products are used in the leading hospitals worldwide and consist of the largest selection of wristbands, labels, and medical records and imaging products in the industry. PDC Healthcare products provide positive ID and positive clinical outcomes, while meeting important guidelines of The Joint Commission, FDA, AHA, and HIPAA.

Learn More:

[PDC](#)

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