

PDC HEALTHCARE COLOR-CODED ALERT PRODUCTS CASE STUDY

# **Wesley Medical Center Improves Caregiver** Communication with PDC Healthcare's Alert **Wristbands**

#### Introduction

This case study of Wesley Medical Center is based on a May 2017 survey of PDC Healthcare Color-Coded Alert Products customers by TechValidate, a 3rdparty research service.

# "[PDC Healthcare Color-Coded Alert Wristbands have] improved patient safety."

# Challenges

The business challenges that led the profiled company to evaluate and ultimately select PDC Healthcare Color-Coded Alert Products:

- Experienced the following challenges prior to using color-coded alerts at their hospital:
  - Difficulty in identifying special patient risk or status
  - Caregiver confusion caused by employment at multiple hospitals
  - Misinterpreted information
- Chose PDC Healthcare's color-coded alert products over other brands for the following reasons:
  - Relative value
  - Ease of ordering through any channel

## Use Case

The key features and functionalities of PDC Healthcare Color-Coded Alert Products that the surveyed company uses:

- Is currently using the following color-coded alert product at their hospital:
  - Alert wristbands
- Uses the following color-coded alerts at their hospital:
  - Allergy (Red)
  - DNR (Purple)
  - Fall Risk (Yellow)
  - Latex Allergy (Green)

### Results

The surveyed company achieved the following results with PDC Healthcare Color-Coded Alert Products:

- Has experienced the following benefits since using the PDC Healthcare color coded alerts:
  - Prevent confusion caused by a lack of standardization
  - Meet state standardization guidelines
  - Improve patient satisfaction
  - Give peace of mind to patients
  - Provide visual cues that prompt staff to check medical records
  - Improve communication among caregivers
  - Identify special patient risks
  - Improve quality of care
- Found it significantly easier to identify special patient risks since using color-coded alert products from PDC Healthcare.

#### **Company Profile**

Company: Wesley Medical Center

Company Size: **Medium Enterprise** 

Industry: **Health Care** 

### **About PDC Healthcare Color-Coded Alert Products**

PDC Healthcare products are used in the leading hospitals worldwide and consist of the largest selection of wristbands, labels, and medical records and imaging products in the industry. PDC Healthcare products provide positive ID and positive clinical outcomes, while meeting important guidelines of The Joint Commission, FDA, AHA, and HIPAA.

Learn More:

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PDC Healthcare Color-**Coded Alert Products**