

PDC HEALTHCARE COLOR-CODED ALERT PRODUCTS CASE STUDY

# PDC Healthcare's Alert Wristbands and Labels Improve Staff Workflow Efficiency at a Medium Enterprise Health Care Company

## Introduction

This case study of a medium enterprise health care company is based on a May 2017 survey of PDC Healthcare Color-Coded Alert Products customers by TechValidate, a 3rd-party research service. The profiled company asked to have their name blinded to protect their confidentiality.

# Challenges

The business challenges that led the profiled company to evaluate and ultimately select PDC Healthcare Color-Coded Alert Products:

- Chose PDC Healthcare's color-coded alert products over other brands for the following reasons:
  - Ease of use
  - Presence on their GPO contract

# Use Case

The key features and functionalities of PDC Healthcare Color-Coded Alert Products that the surveyed company uses:

- Is currently using the following color-coded alert products at their hospital:
  - Alert wristbands
  - Alert labels
- Uses the following color-coded alerts at their hospital:
  - Allergy (Red)
  - Fall Risk (Yellow)
  - Limb Alert (Pink)

#### **Company Profile**

The company featured in this case study asked to have its name publicly blinded because publicly endorsing vendors is against their policies.

TechValidate stands behind the authenticity of this data.

Company Size: Medium Enterprise

Industry: Health Care

### About PDC Healthcare Color-Coded Alert Products

PDC Healthcare products are used in the leading hospitals worldwide and consist of the largest

### Results

The surveyed company achieved the following results with PDC Healthcare Color-Coded Alert Products:

- Has experienced the following benefits since using the PDC Healthcare color coded alerts:
  - Prevents confusion caused by a lack of standardization
  - Meets state standardization guidelines
  - Gives peace of mind to patients
  - Provides visual cues that prompt staff to check medical records
  - Improves communication among caregivers
  - Identifies special patient risks
  - Improves workflow efficiency
  - Improves quality of care
- Finds it significantly easier to identify special patient risks since using colorcoded alert products from PDC Healthcare.

selection of wristbands, labels, and medical records and imaging products in the industry. PDC Healthcare products provide positive ID and positive clinical outcomes, while meeting important guidelines of The Joint Commission, FDA, AHA, and HIPAA.

Learn More:

**₽**PDC

PDC Healthcare Color-Coded Alert Products

Source: TechValidate survey of a Medium Enterprise Health Care Company

Research by

TechValidate



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