

A Medium Enterprise Health Care Organization Uses PDC Healthcare's Alert Products to Easily Identify Patients with Special Risks

Introduction

This case study of a medium enterprise health care company is based on a May 2017 survey of PDC Healthcare Color-Coded Alert Products customers by TechValidate, a 3rd-party research service. The profiled company asked to have their name blinded to protect their confidentiality.

“With the use of the EHR, you can now assess the patient for special concerns and cares instead of taking time to look up the information in their electronic chart.”

Challenges

The business challenges that led the profiled company to evaluate and ultimately select PDC Healthcare Color-Coded Alert Products:

- Experienced the following challenge prior to using color-coded alerts at their hospital:
 - A lack of consistent alert identification
- Found it difficult to identify patients with special risks before using PDC Healthcare's color-coded alert products.
- Chose PDC Healthcare's color-coded alert products over other brands for the following reasons:
 - Relative value
 - Ease of ordering through any channel
 - Ease of use
 - Superior quality products

Company Profile

The company featured in this case study asked to have its name publicly blinded because publicly endorsing vendors is against their policies.

TechValidate stands behind the authenticity of this data.

Company Size:
Medium Enterprise

Industry:
Health Care

Use Case

The key features and functionalities of PDC Healthcare Color-Coded Alert Products that the surveyed company uses:

- Is currently using the following color-coded alert products at their hospital:
 - Alert wristbands
 - Alert clasps/snaps
 - Alert labels
- Uses the following color-coded alerts at their hospital:
 - Allergy (Red)
 - Fall Risk (Yellow)
 - Latex Allergy (Green)
 - Limb Alert (Pink)

About PDC Healthcare Color-Coded Alert Products

PDC Healthcare products are used in the leading hospitals worldwide and consist of the largest selection of wristbands, labels, and medical records and imaging products in the industry. PDC Healthcare products provide positive ID and positive clinical outcomes, while meeting important guidelines of The Joint Commission, FDA, AHA, and HIPAA.

Learn More:

[PDC](#)

[PDC Healthcare Color-Coded Alert Products](#)

Results

The surveyed company achieved the following results with PDC Healthcare Color-Coded Alert Products:

- Has experienced the following benefits since using the PDC Healthcare color coded alerts:
 - Prevents confusion caused by a lack of standardization
 - Improves patient satisfaction
 - Provides visual cues that prompt staff to check medical records
 - Identifies special patient risks
- Finds it significantly easier to identify special patient risks since using color-coded alert products from PDC Healthcare.