JIRA ALIGN CASE STUDY

Medium Enterprise Professional Services Company

Introduction

This case study of a medium enterprise professional services company is based on a February 2019 survey of Jira Align customers by TechValidate, a 3rd-party research service. The profiled company asked to have their name blinded to protect their confidentiality.

> "Jira Align provides visibility, drives behavior/culture, and drives the importance of task description accuracy to achieve desired outcomes."

Challenges

The business challenges that led the profiled company to evaluate and ultimately select Jira Align:

- Decided to look for a new Enterprise Agile Planning tool for the following reasons:
  - Because they needed a tool to support SAFe or other scaled agile framework
  - To gain robust agile portfolio management solution

Use Case

The key features and functionalities of Jira Align that the surveyed company uses:

- Integrates the following tools with Jira Align:
  - GitLab
- Level of agreement that Jira Align is:
  - Designed to let the teams use the tools they want without any disruption to their work in process: agree
  - Built for scale: agree
  - Transformative: agree
  - Outcome driven: agree
- Jira Align's capabilities compared to the competition:
  - Project and program portfolio: better
  - Scrum team support: better

Results

The surveyed company achieved the following results with Jira Align:

- Jira Align capabilities compared to the competition:
  - Performance: better
  - Ease of use: better
  - Reliability: better
  - Scalability: significantly better
  - User interface: better
- Confirmed that it took 1 – 3 Months to realize benefits from Jira Align after implementation was complete.
- Operational benefits their organization realized following the implementation of Jira Align:
  - They were able to create consistency/collaboration across the organization
  - Accelerated framework (SAFe, Scrum@ Scale, etc) implementation
  - Top to bottom visibility and transparency
  - An ability to connect business strategy to technical execution
  - Better PI/Program planning capabilities
- Agreed that Jira Align increased the productivity of their software teams by 10-20%.

Company Profile

The company featured in this case study asked to have its name publicly blinded because publicly endorsing vendors is against their policies.

TechValidate stands behind the authenticity of this data.

Company Size:
Medium Enterprise

Industry:
Professional Services

About Jira Align

Jira Align® delivers the most comprehensive software solution available for scaling Agile to the enterprise. Jira Align transforms the way organizations enable and manage Agile productivity across their enterprise, portfolios, programs and teams by aligning business strategy with technical execution. The Jira Align platform combines sophisticated planning, analysis, forecasting and visualization with robust, multi-level collaboration and management. Designed to be open, the Jira Align platform compliments and extends existing Agile tools, methods, and processes and can be deployed through the cloud or on premise. Jira Align customers get the best Agile solution on the market and benefit from a platform that is specifically designed to scale enterprise wide.

Learn More:

 Atlassian

 Jira Align