

Multinational Enterprise Retail Company

Introduction

This case study of a large enterprise retail company is based on a February 2019 survey of Jira Align customers by TechValidate, a 3rd-party research service. The profiled company asked to have their name blinded to protect their confidentiality.



“Jira Align is responsive, easily manageable and allows me in realtime to quickly identify my team’s dependencies and the status of their Stories.”

Challenges

The business challenges that led the profiled company to evaluate and ultimately select Jira Align:

- Too too many tools in place to effectively manage software delivery
- To gain visibility above the team level

Use Case

The key features and functionalities of Jira Align that the surveyed company uses:

- Integration with Jira above the team level
- Ability to measure value delivered with real-time data and reporting, instead of guessing, to effectively decide what to build next.
- A platform that could scale throughout the organization

Vendors evaluated before choosing Jira Align:

- Atlassian Jira Portfolio Plugin

Results

The surveyed company achieved the following results with Jira Align:

- Increased the productivity of their software teams by more than 40%.
- Realized impactful benefits within 3 – 6 Months after implementation was complete.
- Accelerated the SAFe implementation across the company
- Drove top to bottom visibility and transparency
- Enabled Better PI/Program planning capabilities
- Reduced manual reporting and labor
- Increased collaboration and communication leveraging real-time, integrated roadmaps
- Jira Align capabilities compared to the competition:
 - Performance: best in class
 - Ease of use: best in class
 - Reliability: best in class
 - Scalability: best in class
 - User interface: best in class
- Jira Align’s capabilities compared to the competition:
 - SAFe Support: best in class
 - Project and program portfolio: best in class
 - Product roadmapping: best in class
 - Integration w/3rd party tools: best in class
 - Scrum team support: best in class

Company Profile

The company featured in this case study asked to have its name publicly blinded because publicly endorsing vendors is against their policies.

TechValidate stands behind the authenticity of this data.

Company Size:
Large Enterprise

Industry:
Retail

About Jira Align

Jira Align® delivers the most comprehensive software solution available for scaling Agile to the enterprise. Jira Align transforms the way organizations enable and manage Agile productivity across their enterprise, portfolios, programs and teams by aligning business strategy with technical execution. The Jira Align platform combines sophisticated planning, analysis, forecasting and visualization with robust, multi-level collaboration and management. Designed to be open, the Jira Align platform compliments and extends existing Agile tools, methods, and processes and can be deployed through the cloud or on premise. Jira Align customers get the best Agile solution on the market and benefit from a platform that is specifically designed to scale enterprise wide.

Learn More:

[!\[\]\(a551b0630a928855fed2157a11076906_img.jpg\) Atlassian](#)

[!\[\]\(241407ae374027aec4b030ca93d07b05_img.jpg\) Jira Align](#)