

# Fidelity Investments

## Introduction

This case study of Fidelity Investments is based on a February 2019 survey of Jira Align customers by TechValidate, a 3rd-party research service.



“Jira Align’s top benefits are a consolidation of tooling, built-in reporting, and other robust features.”

## Challenges

The business challenges that led the profiled company to evaluate and ultimately select Jira Align:

- Decided to look for a new Enterprise Agile Planning tool for the following reasons:
  - Digital transformation directive
- Vendors evaluated before choosing Jira Align:
  - Collabnet/VersionOne
  - Atlassian Jira Portfolio Plugin

## Use Case

The key features and functionalities of Jira Align that the surveyed company uses:

- Integrates the following tools with Jira Align:
  - Jira
- Level of agreement that Jira Align is:
  - Designed to let the teams use the tools they want without any disruption to their work in process: agree
  - Built for scale: agree
  - Transformative: agree
  - Outcome driven: agree
- Jira Align’s capabilities compared to the competition:
  - SAFe Support: better
  - Project and program portfolio: better
  - Product roadmapping: better
  - Integration w/3rd party tools: better
  - Scrum team support: better

## Results

The surveyed company achieved the following results with Jira Align:

- Jira Align capabilities compared to the competition:
  - Performance: better
  - Ease of use: better
  - Reliability: better
  - Scalability: better
  - User interface: better
- Confirmed that it took 3 – 6 Months to realize benefits from Jira Align after implementation was complete.
- Operational benefits their organization realized following the implementation of Jira Align:
  - They were able to create consistency/collaboration across the organization
  - Accelerated framework (SAFe, Scrum@ Scale, etc) implementation
  - Top to bottom visibility and transparency
  - Better PI/Program planning capabilities
- Agreed that Jira Align increased the productivity of their software teams by 20-30%.

### Company Profile

Company:  
**Fidelity Investments**

Company Size:  
**Large Enterprise**

Industry:  
**Financial Services**

### About Jira Align

Jira Align® delivers the most comprehensive software solution available for scaling Agile to the enterprise. Jira Align transforms the way organizations enable and manage Agile productivity across their enterprise, portfolios, programs and teams by aligning business strategy with technical execution. The Jira Align platform combines sophisticated planning, analysis, forecasting and visualization with robust, multi-level collaboration and management. Designed to be open, the Jira Align platform compliments and extends existing Agile tools, methods, and processes and can be deployed through the cloud or on premise. Jira Align customers get the best Agile solution on the market and benefit from a platform that is specifically designed to scale enterprise wide.

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