# Global Technology Company, UK

## Introduction

This case study of Global Technology Company, UK is based on a February 2019 survey of Jira Align customers by TechValidate, a 3rd-party research service.

> " With Jira Align we have the ability to easily and visually link strategy to execution. It enables easy adherence to SAFe, and allows real-time visibility and reporting. "

## Challenges

The business challenges that led the profiled company to evaluate and ultimately select Jira Align:

They decided to look for a new Enterprise Agile Planning tool for the following reasons:

- Digital transformation directive
- Needed a tool to support SAFe or other scaled agile framework
- To gain robust agile portfolio management solution
- To gain visibility above the team level
- To address lack of visibility into siloed organizations

- Vendors evaluated before choosing Jira Align:

- Atlassian Jira Portfolio Plugin

## Use Case

The key features and functionalities of Jira Align that the surveyed company uses:

- Level of agreement that Jira Align is:
  - Designed to let the teams use the tools they want without any disruption to their work in process: very strongly agree
  - Built for scale: very strongly agree
  - Transformative: very strongly agree
  - Outcome driven: very strongly agree
- Jira Align's capabilities compared to the competition:
  - SAFe Support: best in class
  - Project and program portfolio: best in class
  - Product roadmapping: best in class
  - Scrum team support: best in class

## Results

The surveyed company achieved the following results with Jira Align:

- Jira Align capabilities compared to the competition:
  - Performance: best in class
  - Ease of use: best in class
  - Reliability: best in class
  - Scalability: best in class
  - User interface: best in class
- Confirmed that it took 1 – 3 Months to realize benefits from Jira Align after implementation was complete.
- Operational benefits their organization realized following the implementation of Jira Align:
  - They were able to create consistency/collaboration across the organization
  - Accelerated framework (SAFe, Scrum@ Scale, etc) implementation
  - Top to bottom visibility and transparency
  - Reduced manual reporting/labor
  - An ability to connect business strategy to technical execution
  - Better PI/Program planning capabilities
  - Clear communication leveraging realtime, integrated roadmaps
- Agreed that Jira Align increased the productivity of their software teams by 20-30%.

### Company Profile

Company:
**Global Technology Company, UK**

Company Size:
**Large Enterprise**

Industry:
**Computer Services**

### About Jira Align

Jira Align® delivers the most comprehensive software solution available for scaling Agile to the enterprise. Jira Align transforms the way organizations enable and manage Agile productivity across their enterprise, portfolios, programs and teams by aligning business strategy with technical execution. The Jira Align platform combines sophisticated planning, analysis, forecasting and visualization with robust, multi-level collaboration and management. Designed to be open, the Jira Align platform compliments and extends existing Agile tools, methods, and processes and can be deployed through the cloud or on premise. Jira Align customers get the best Agile solution on the market and benefit from a platform that is specifically designed to scale enterprise wide.

Learn More:

 Atlassian

 Jira Align

Research by **TechValidate** by SurveyMonkey

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