



# Australia: Small Business Food Company

## Introduction

This case study of a small business food company is based on a March 2023 survey of ADP customers by TechValidate, a 3rd-party research service. The profiled company asked to have their name blinded to protect their confidentiality.



“Makes my position easier as it takes away the many requirements that accurate payroll has”

## Challenges

The business challenges that led the profiled company to evaluate and ultimately select ADP :

- Rates each of the following aspects of the ADP offer:
  - ADP’s reporting capabilities: Excellent
  - ADP’s product functionality: Excellent
  - Integration with other third-party systems: Average
  - ADP’s ability to meet compliance regulations: Excellent
  - Ease of using ADP solutions: Excellent
  - Payroll accuracy: Excellent
  - ADP’s data security, privacy and confidentiality: Excellent
- Rates each of the following aspects of the ADP support:
  - customer support team’s responsiveness: Above Average
  - understanding of their business : Above Average
  - proactively identifying issues before they happen: Above Average
  - customer support teams’ knowledge of the legislative landscape: Above Average
  - informing of upcoming legislation changes: Above Average

## Use Case

The key features and functionalities of ADP that the surveyed company uses:

- The business reasons that led their organisation to evaluate and ultimately select ADP:
  - Wanted to reduce over-reliance on one person in their organization
  - Wanted to adopt a single-supplier strategy
  - Felt ADP was the right fit for their business
  - Wanted access to expertise when required
- The payroll reasons that led their organisation to evaluate and ultimately select ADP:
  - To save time and improve efficiency in their payroll processing
  - Because they needed a payroll solution that could support their future business growth
  - To improve their payroll data security, privacy and compliance
  - Because they did not have their own expertise in house to stay on top of changing legislation
  - To ensure accurate payroll processing every time

## Results

The surveyed company achieved the following results with ADP :

- The benefits they have seen since working with ADP:
  - Saved time and money by streamlining payroll processes
  - Were able to focus on their core business
  - Increased efficiency in processing payroll
  - Gained more confidence that they are always compliant
  - Gained more confidence that they will have access to the necessary expertise and support
  - Advanced reporting capabilities to allow them to make more informed decisions
- The statements below apply to their organization:
  - ADP saves us time by helping us manage our payroll more efficiently
  - ADP keeps us up to date and helps us navigate the legislative landscape
  - ADP gives us the confidence and reassurance that comes from working with a market leader
  - ADP offers innovative tools to help us manage our payroll
  - ADP helps us quickly identify problems and resolves them in an efficient and timely manner
- Rates how strongly they agree with these statements:
  - ADP works in partnership with us: Somewhat agree
  - ADP’s experts give me confidence that I have the expertise I need on hand: Agree completely
  - ADP has made my job easier: Agree completely
  - We are happy with ADP’s customer support: Agree completely
  - ADP is very customer focused: Agree completely
  - ADP is the right partner to accompany us on our payroll journey: Agree completely
  - ADP is a partner who can grow with our needs: Agree completely
  - ADP has supported us in our compliance and legislation challenges: Agree completely

### Company Profile

The company featured in this case study asked to have its name publicly blinded because publicly endorsing vendors is against their policies.

TechValidate stands behind the authenticity of this data.

Company Size:  
**Small Business**

Industry:  
**Food**

### About ADP

Designing better ways to work through cutting-edge products, premium services and exceptional experiences that enable people to reach their full potential. HR, Talent, Time Management, Benefits and Payroll. Informed by data and designed for people.

Learn More:

[ADP \(Automatic Data Processing\)](#)