

Medium Enterprise Retail Company

Introduction

This case study of a medium enterprise retail company is based on a November 2018 survey of Acme Systems B7500 customers by TechValidate, a 3rd-party research service. The profiled company asked to have their name blinded to protect their confidentiality.

Challenges

The business challenges that led the profiled company to evaluate and ultimately select Acme Systems B7500:

- Solved the following operational challenges with their Acme Systems B7500:
 - Delivered faster performance
 - Met regulatory compliance standards
- Cited that the top reasons for purchasing their Acme Systems B7500 were to:
 - Reduce costs
 - Meet compliance regulations
 - Consolidate servers
 - Achieve better management economies of scale

Use Case

The key features and functionalities of Acme Systems B7500 that the surveyed company uses:

- Deployed their Acme Systems B7500 in conjunction with the following applications:
 - Oracle databases
 - Microsoft SQL Server databases
 - SAP

Results

The surveyed company achieved the following results with Acme Systems B7500:

- Selected their Acme Systems B7500 after evaluating the following vendors:
 - IBM, HP, Oracle
 - Dell
- Rated the differentiation of Acme's capabilities as follows:
 - Performance: extremely differentiated
 - Ease of use: highly differentiated
 - Reliability: highly differentiated
 - Scalability: highly differentiated
- Achieved a payback period of 9 months.
- Reduced their IT infrastructure Capital Expenditures (CAPEX) by 25% to 49%.
- Increased the productivity of their IT staff by 25% to 49% with their Acme Systems B7500.

Company Profile

The company featured in this case study asked to have its name publicly blinded because publicly endorsing vendors is against their policies.

TechValidate stands behind the authenticity of this data.

Company Size:
Medium Enterprise

Industry:
Retail

About Acme Systems B7500

Acme Systems B7500 helps organizations automate and refine all processes related to data security and storage. Acme's award winning tool has become a staple in leading industries around the globe.

Learn More:

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