

Case Study: Global 500 Consumer Products Company

Introduction

This case study of a Global 500 consumer products company is based on a March 2015 survey of Acme Systems B7500 customers by TechValidate, a 3rd-party research service. The profiled company asked to have their name blinded to protect their confidentiality.



“Acme’s solution has enabled my company to save millions of dollars right away and has paid for itself many times over. We saw massive ROI in the first few weeks of deployment.”

Challenges

- Solved the following operational challenges with their Acme Systems B7500:
 - Improved overall system uptime
 - Improved disaster recovery
 - Improved data protection of critical corporate information
 - Met regulatory compliance standards
- Cited that the top reasons for purchasing their Acme Systems B7500 were to:
 - Reduce costs
 - Meet increasing RPO and RTO SLAs
 - Support higher uptime SLAs

Use Case

- Deployed their Acme Systems B7500 in conjunction with the following applications:
 - IBM DB2 databases
 - Microsoft SharePoint
 - Oracle Applications
- Deployed the following operating system hosts in their environment:
 - HP-UX
 - IBM AIX
 - Sun Solaris

Results

- Selected their Acme Systems B7500 after evaluating the following vendors:
 - Cisco
 - Oracle
 - Microsoft
- Rated the differentiation of Acme’s capabilities as follows:
 - Reliability: Highly Differentiated
 - Scalability: Differentiated
 - Performance: Differentiated
 - Ease of use: Highly Differentiated
- Achieved a payback period of 6 months.
- Reduced their IT infrastructure Capital Expenditures (CAPEX) by 25% to 49%.
- Increased the productivity of their IT staff by 50% to 74% with their Acme Systems B7500.

Company Profile

The company featured in this case study asked to have its name publicly blinded because publicly endorsing vendors is against their policies.

TechValidate stands behind the authenticity of this data.

Company Size:
Global 500

Industry:
Consumer Products

About Acme Systems B7500

Acme Systems B7500 helps organizations automate and refine all processes related to data security and storage. Acme’s award winning tool has become a staple in leading industries around the globe.

Learn More:

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