ACME

# Medium Enterprise Retail Company

## Introduction

This case study of a medium enterprise retail company is based on a November 2018 survey of Acme 5000 customers by TechValidate, a 3rd-party research service. The profiled company asked to have their name blinded to protect their confidentiality.

> "Acme Systems has significantly reduced the time my IT department spends on data backup and security."

## Challenges

The business challenges that led the profiled company to evaluate and ultimately select Acme 5000:

- Cited that the top reasons for purchasing their Acme 5000 were to:
  - Secure sensitive data
  - Consolidate servers
  - Consolidate storage
- Found the following needs to be correspondingly influential in leading them to purchase Acme 5000:
  - One source for data backup: very influential
  - Less time needed for backup: very influential
  - Integration with applications: a little influential
  - Using a limited budget: a little influential
  - Updating storage security: somewhat influential

### Company Profile

The company featured in this case study asked to have its name publicly blinded because publicly endorsing vendors is against their policies.

TechValidate stands behind the authenticity of this data.

Company Size:
**Medium Enterprise**

Industry:
**Retail**

## Use Case

The key features and functionalities of Acme 5000 that the surveyed company uses:

- Deployed the following operating system hosts in their environment:
  - Red Hat Linux
  - Novell/SuSe Linux

## Results

The surveyed company achieved the following results with Acme 5000:

- Reduced their annual CAPEX by $3 millions after implementing Acme 5000.
- Solved the following operational challenges with their Acme 5000:
  - Reduced IT infrastructure costs
  - Improved data protection of critical corporate information
- Increased the productivity of their IT staff by 25% to 49% with their Acme 5000.
- Achieved a payback period of 24 months.

### About Acme 5000

Acme 5000 provides a comprehensive data storage solution for your enterprise. By combining the use of advanced storage hardware and software, Acme 5000 comprises everything businesses need to secure and store their most sensitive information.

**Learn More:**

[↗ Acme Systems](#)