



Medium Enterprise Media & Entertainment Company

Introduction

This case study of a medium enterprise media & entertainment company is based on a January 2018 survey of A10 Thunder Series customers by TechValidate, a 3rd-party research service. The profiled company asked to have their name blinded to protect their confidentiality.

Challenges

The business challenges that led the profiled company to evaluate and ultimately select A10 Thunder Series:

- Primary reasons for purchasing products from A10 Networks:
 - To consolidate networking equipment
 - To consolidate server requirements

Use Case

The key features and functionalities of A10 Thunder Series that the surveyed company uses:

- Owns the following A10 products:
 - AX2500
- Uses the following in conjunction with A10 products:
 - DNS servers
 - Web servers / Web application servers
 - Microsoft Exchange

Results

The surveyed company achieved the following results with A10 Thunder Series:

- Accomplished the following using A10 products:
 - Increased network performance
 - Improved application delivery performance
 - Improved disaster recovery capabilities
- Replaced the following vendors/solutions with A10 products:
 - Cisco
- Realized a positive ROI within 3 months after using A10 products.
- Estimates improvements in in the following areas:
 - Increased performance: 75% or more
 - Lowered OpEx: 75% or more
 - Lowered CapEx: 75% or more
- Rates the following from A10 when compared to competitive products:
 - Features: Superior
 - Performance/Scalability: Superior
 - Usability/Deployment Speed: Superior
 - Reliability: Superior
 - Quality of Support: Superior

Company Profile

The company featured in this case study asked to have its name publicly blinded because publicly endorsing vendors is against their policies.

TechValidate stands behind the authenticity of this data.

Company Size:
Medium Enterprise

Industry:
Media & Entertainment

About A10 Thunder Series

A10 Network solutions enable enterprises, service providers, Web giants and government organizations to secure and optimize the performance of their data center applications and networks. Their Advanced Core Operating System (ACOS®) platform is designed to deliver performance and security.

Learn More:

[A10 Networks](#)