



# Case Study: Medium Enterprise Media & Entertainment Company

## Introduction

This case study of a medium enterprise media & entertainment company is based on a January 2016 survey of A10 Thunder Series customers by TechValidate, a 3rd-party research service. The profiled company asked to have their name blinded to protect their confidentiality.

## Challenges

- Purchased A10 Networks for the following reasons:
  - To reduce operating and hardware costs
  - To deploy new and/or differentiated services
  - To support performance and quality-of-service SLAs
  - To meet availability and uptime SLAs
  - New deployment/no previous solution

## Use Case

- Owns the following A10 products:
  - Thunder ADC
  - Older AX ADC
- Uses the following in conjunction with Thunder Series products:
  - Web servers / web application servers
  - Game software

## Results

- Has accomplished the following with their A10 Thunder Series:
  - Reduced costs for their IT infrastructure
  - Increased network performance
  - Improved application delivery performance
- Replaced the following vendors with Thunder Series products:
  - KEMP Technologies
  - NGINX
- Lowered their operating costs for application networking and/or network security by 75% or more with their Thunder Series products.
- Increased the overall performance of their applications / network infrastructure by 25% – 49% with their Thunder Series.
- Rates the following Thunder Series capabilities when compared to competitive products:
  - Features: much better
  - Performance / scalability: much better
  - Usability / deployment speed: much better
  - Reliability: superior
  - Quality of support: superior

### Company Profile

The company featured in this case study asked to have its name publicly blinded because publicly endorsing vendors is against their policies.

TechValidate stands behind the authenticity of this data.

Company Size:  
**Medium Enterprise**

Industry:  
**Media & Entertainment**

### About A10 Thunder Series

A10 Network solutions enable enterprises, service providers, Web giants and government organizations to secure and optimize the performance of their data center applications and networks. Their Advanced Core Operating System (ACOS®) platform is designed to deliver performance and security.

### Learn More:

[↗ A10 Networks](#)