



Case Study: Medium Enterprise Media & Entertainment Company

Introduction

This case study of a medium enterprise media & entertainment company is based on a January 2016 survey of A10 Thunder Series customers by TechValidate, a 3rd-party research service. The profiled company asked to have their name blinded to protect their confidentiality.

Challenges

- Purchased A10 Networks for the following reasons:
 - To reduce operating and hardware costs
 - To support performance and quality-of-service SLAs
 - New deployment/no previous solution

Use Case

- Owns the following A10 product:
 - Thunder ADC
- Uses the following in conjunction with Thunder Series products:
 - Web servers / web application servers
 - Game servers

Results

- Has accomplished the following with their A10 Thunder Series:
 - Increased network performance
 - Improved application delivery performance
- Replaced the following vendor with Thunder Series products:
 - NGINX
- Realized a positive return-on-investment (ROI) with their A10 Thunder Series within 12-18 months.
- Lowered their operating costs for application networking and/or network security by 50% – 74% with their Thunder Series products.
- Increased the overall performance of their applications / network infrastructure by 50% – 74% with their Thunder Series.
- Rates the following Thunder Series capabilities when compared to competitive products:
 - Features: superior
 - Performance / scalability: much better
 - Usability / deployment speed: superior
 - Reliability: superior
 - Quality of support: superior

Company Profile

The company featured in this case study asked to have its name publicly blinded because publicly endorsing vendors is against their policies.

TechValidate stands behind the authenticity of this data.

Company Size:
Medium Enterprise

Industry:
Media & Entertainment

About A10 Thunder Series

A10 Network solutions enable enterprises, service providers, Web giants and government organizations to secure and optimize the performance of their data center applications and networks. Their Advanced Core Operating System (ACOS®) platform is designed to deliver performance and security.

Learn More:

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