

Case Study: Small Business Media & Entertainment Company

Introduction

This case study of a small business media & entertainment company is based on a January 2016 survey of A10 Thunder Series customers by TechValidate, a 3rd-party research service. The profiled company asked to have their name blinded to protect their confidentiality.

Challenges

- Purchased A10 Networks for the following reasons:
 - Performance

Use Case

- Owns the following A10 products:
 - Thunder ADC
- Uses the following in conjunction with Thunder Series products:
 - DNS servers
 - Web servers / web application servers

Results

- Has accomplished the following with their A10 Thunder Series:
 - Reduced costs for their IT infrastructure
 - Increased network performance
 - Improved application delivery performance
 - Improved disaster recovery capabilities
- Replaced the following vendors with Thunder Series products:
 - BalanceNG
- Realized a positive return-on-investment (ROI) with their A10 Thunder Series within 12-18 months.
- Increased the overall performance of their applications / network infrastructure by 25% – 49% with their Thunder Series.
- Rates the following Thunder Series capabilities when compared to competitive products:
 - Features: superior
 - Performance / scalability: superior
 - Usability / deployment speed: superior
 - Reliability: superior
 - Quality of support: superior

Company Profile

The company featured in this case study asked to have its name publicly blinded because publicly endorsing vendors is against their policies.

TechValidate stands behind the authenticity of this data.

Company Size:
Small Business

Industry:
Media & Entertainment

About A10 Thunder Series

A10 Network solutions enable enterprises, service providers, Web giants and government organizations to secure and optimize the performance of their data center applications and networks. Their Advanced Core Operating System (ACOS®) platform is designed to deliver performance and security.

Learn More:

[A10 Networks](#)