Unity Media Group

Introduction

This case study of Unity Media Group is based on a January 2020 survey of A10 Networks customers by TechValidate, a 3rd-party research service.

Challenges

The business challenges that led the profiled company to evaluate and ultimately select A10 Networks:

- Primary reasons for purchasing products from A10 Networks:
    - To reduce operating and hardware costs
    - To consolidate networking equipment

Use Case

The key features and functionalities of A10 Networks that the surveyed company uses:

- Owns the following A10 products:
    - Thunder ADC (Application Delivery and Load Balancing)
    - Thunder CGN (IPv4 Preservation and IPv6 Migration)
- Uses the following in conjunction with A10 products:
    - DNS servers
    - IPv6 Migration / IPv4 Preservation

Results

The surveyed company achieved the following results with A10 Networks:

- Accomplished the following using A10 products:
    - Reduced costs for the IT infrastructure
    - Increased network performance
- Replaced the following vendors/solutions with A10 products:
    - Nokia (Alcatel)
- **Realized a positive ROI within 18-24 months** after using A10 products.
- Estimates improvements in the following areas:
    - **Increased performance: 50% to 74%**
    - **Lowered OpEx: 50% to 74%**
    - Lowered CapEx: 10% to 24%
- Rates the following from A10 when compared to competitive products:
    - Features: the same
    - Performance/scalability: better
    - Usability/deployment speed: better
    - Reliability: the same
    - Quality of support: better

Company Profile

Company:
Unity Media Group

Company Size:
Medium Enterprise

Industry:
Telecommunications Services

About A10 Networks

A10 Network solutions enable enterprises, service providers, Web giants and government organizations to secure and optimize the performance of their data center applications and networks. Their Advanced Core Operating System (ACOS®) platform is designed to deliver performance and security.

Learn More:

A10 Networks

Source: Heiko Zimmermann, Engineer, Unity Media Group