

## Ampersand Avenue

### Introduction

This case study of Ampersand Avenue is based on a December 2021 survey of Wonolo customers by TechValidate, a 3rd-party research service.



“Wonolo has had a positive impact on our company. It helps us to staff effectively during our busy season and keeps our permanent employees from burning out by keeping their workload consistent. ”

### Challenges

The business challenges that led the profiled company to evaluate and ultimately select Wonolo:

- Experienced the following challenges before using Wonolo:
  - Lack of background checks with other on-demand staffing
- Used the following solutions before switching to Wonolo:
  - Bacon.work

### Use Case

The key features and functionalities of Wonolo that the surveyed company uses:

- Switched to Wonolo from their previous solution for the following reasons:
  - Provided qualified & reliable workers
- Chose Wonolo because of the following features/capabilities:
  - The quality of workers on the platform

### Results

The surveyed company achieved the following results with Wonolo:

- Agrees that Wonolo helped alleviate the day-to-day task of:
  - Sourcing workers
- Experienced the following benefits since using Wonolo:
  - Reducing the strain on full-time workers
- Agrees with the following statements after using Wonolo:
  - Wonolo saved them time by taking on the full placement process
  - They cannot imagine going back to their previous staffing methods after using Wonolo
- Agrees that staff productivity increased after using Wonolo.

#### Company Profile

Company:  
**Ampersand Avenue**

Company Size:  
**Small Business**

Industry:  
**Wholesale Distribution**

#### About Wonolo

At Wonolo, we recognize the barriers that make it difficult for people to find fulfilling work and for companies to find quality workers. We believe that there's a better way to connect people and jobs. A transparent way that trusts people from diverse backgrounds. An equitable way that offers everyone broad job opportunities with best-in-class protections. A versatile way that provides flexibility for the dreamer and consistent work for anyone who wants stability.

#### Learn More:

[Wonolo](#)