

## Double Good

### Introduction

This case study of Double Good is based on a March 2022 survey of Wonolo customers by TechValidate, a 3rd-party research service.



“The Wonolo platform is easy-to-use and helps us find reliable workers.”

### Challenges

Before partnering with Wonolo, the surveyed organization faced challenges with:

- Competition for quality workers
- High turnover or retention challenges
- Pay competition

Before partnering with Wonolo, the surveyed company attempted to offset labor challenges by:

- Ramping up internal hiring efforts
- Raising pay

### Use Case

Ultimately decided to partner with Wonolo for their:

- Ability to reduce time to fill key operations jobs
- Ability to control the number of jobs posted per day based on demand
- Scalable solution allowing various team members to manage job requests in multiple locations, all in one centralized platform

### Results

The surveyed company achieved the following results with Wonolo:

Wonolo improved their operational productivity/KPIs by 50-75%.

Best Value Props:

- Reduce administrative effort to quickly and easily find workers to fill jobs
- Offer a scalable labor solution with easy access to reporting and job visibility
- Offer higher quality, ready-to-work workers

Compared Wonolo’s abilities to internal HR/sourcing efforts:

- Performance: Best In Class
- Ease of Use: Best In Class
- Reliability: Best In Class
- Scalability: Best In Class
- Cost Efficiency: Best In Class

Compared Wonolo’s abilities to external/traditional staffing agencies:

- Performance: Best In Class
- Ease of Use: Best In Class
- Reliability: Best In Class
- Scalability: Best In Class
- Cost Efficiency: Best In Class

#### Company Profile

Company:  
**Double Good**

Company Size:  
**Medium Enterprise**

Industry:  
**Food**

#### About Wonolo

At Wonolo, we recognize the barriers that make it difficult for people to find fulfilling work and for companies to find quality workers. We believe that there’s a better way to connect people and jobs. A transparent way that trusts people from diverse backgrounds. An equitable way that offers everyone broad job opportunities with best-in-class protections. A versatile way that provides flexibility for the dreamer and consistent work for anyone who wants stability.

Learn More:

[Wonolo](#)