

WONOLO CASE STUDY

Jimmy John's, Mitchell Management of AZ

Introduction

This case study of Jimmy John's/Mitchell Management of AZ is based on a July 2022 survey of Wonolo customers by TechValidate, a 3rd-party research service.

"So far, Wonolo has been very helpful filling open positions on our schedule and helped to allow us to open up delivery business again."

Challenges

The business challenges that led the profiled company to evaluate and ultimately select Wonolo:

- Experienced the following challenges before using Wonolo:
 - The expensive cost of hiring
 - A lack of transparency into workers accepting their jobs
 - An inability to find and invite back repeat workers
 - Finding reliable workers
 - Using multiple solutions to fill jobs
- Used the following solutions before switching to Wonolo:
 - Indeed

Use Case

The key features and functionalities of Wonolo that the surveyed company uses:

Switched to Wonolo from their previous solution for the following reasons:

Company Profile

Company: Jimmy John's/Mitchell Management of AZ

Company Size: Small Business

Industry: Food

About Wonolo

At Wonolo, we recognize the barriers that make it difficult for people to find fulfilling work and for companies to find quality workers. We believe that there's a better way to connect people and jobs. A transparent way that trusts people from diverse backgrounds. An equitable way that offers everyone broad job opportunities with best-in-class protections. A versatile way that provides flexibility for the dreamer and consistent work for anyone who wants stability.

- Helped to efficiently source
- Eliminated the need to review resumes & schedule interviews
- Streamlined multiple solutions in a single platform
- Provided real-time visibility into workers and job statuses
- Provided qualified & reliable workers
- Chose Wonolo because of the following features/capabilities:
 - Solution that takes on the full-placement process
 - Single, simple-to-use platform
 - Support & customer service teams
 - Help in optimizing job postings

Results

The surveyed company achieved the following results with Wonolo:

- Agrees that Wonolo helped alleviate the day-to-day task of:
 - Sourcing workers
 - Evaluating the right workers
- Experienced the following benefits since using Wonolo:
 - Cost savings
 - Time savings
 - Reducing the strain on full-time workers
- Agrees with the following statements after using Wonolo:
 - Wonolo saved them time by taking on the full placement process
 - Wonolo optimized their job postings to get better workers
 - They cannot imagine going back to their previous staffing methods after using Wonolo
- Agrees that staff productivity increased after using Wonolo.

Source: Tanner Luce, Operations Manager, Jimmy John's/Mitchell Management of AZ

Learn More:

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Research by

TechValidate by SurveyMonkey

✓ Validated

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