

Found Rental Co

Introduction

This case study of Found Rental Co is based on a March 2022 survey of Wonolo customers by TechValidate, a 3rd-party research service.



“The Wonolo platform is easy-to-use, convenient, and helps us find reliable workers.”

Challenges

The business challenges that led the profiled company to evaluate and ultimately select Wonolo:

- Before partnering with Wonolo, the surveyed organization faced challenges with:
 - Competition finding quality workers
 - Shift scheduling issues
- Before partnering with Wonolo, the surveyed company attempted to offset labor challenges by:
 - Ramping up internal hiring efforts
 - Leveraging traditional staffing agencies or gig platforms

Use Case

The key features and functionalities of Wonolo that the surveyed company uses:

- Ultimately decided to partner with Wonolo for their:
 - Ability to reduce time to fill key operations jobs
 - Scalable solution allowing various team members to manage job requests in multiple locations, all in one centralized platform
 - Ability to align with workers’ preference for flexible hours
- Compared Wonolo’s abilities to internal HR/sourcing efforts:
 - Performance: Best In Class
 - Ease of Use: Best In Class
 - Reliability: Significantly Better
 - Scalability: Best In Class
 - Cost Efficiency: Significantly Better
- Compared Wonolo’s abilities to external/traditional staffing agencies:
 - Performance: Best In Class
 - Ease of Use: Best In Class
 - Reliability: Best In Class
 - Scalability: Best In Class
 - Cost Efficiency: Best In Class

Results

The surveyed company achieved the following results with Wonolo:

- Wonolo improved their operational productivity/KPIs by up to 25%.
- Best Value Props:
 - Reduce administrative effort to quickly and easily find workers to fill jobs
 - Offer a scalable labor solution with easy access to reporting and job visibility
 - Offer higher quality, ready-to-work workers
 - Align with worker preferences by leaning into flexibility

Company Profile

Company:
Found Rental Co

Company Size:
Small Business

Industry:
Media & Entertainment

About Wonolo

At Wonolo, we recognize the barriers that make it difficult for people to find fulfilling work and for companies to find quality workers. We believe that there’s a better way to connect people and jobs. A transparent way that trusts people from diverse backgrounds. An equitable way that offers everyone broad job opportunities with best-in-class protections. A versatile way that provides flexibility for the dreamer and consistent work for anyone who wants stability.

Learn More:

[Wonolo](#)