

Summit Cold Storage Partnered with Wonolo to Meet Demand

Introduction

This case study of Summit Cold Storage is based on a December 2022 survey of Wonolo customers by TechValidate, a 3rd-party research service.



“We were forced to refuse work from our customers due to a lack of consistent labor... Wonolo gave us a steady stream of reliable workers to help fulfill our customers’ needs.”

Challenges

Prior to using Wonolo, Summit Cold Storage was employing a local staffing agency to fill jobs. However, Operations Manager, Michael Newman, said there was still a “lack of available temporary employees.”

Use Case

Michael Newman is a Wonolo end-user, logging into the platform to manage job postings and find the workers Summit Cold Storage needs.

Results

After partnering with Wonolo, Summit Cold Storage was able to start filling jobs. They have also enjoyed the following features:

- Ability to invite back favorite workers
- High number of repeat workers returning to their jobs
- Ease of posting and/or modifying job postings
- Ability to confirm payments as soon as a job’s completed
- Ability to use Wonolo’s customer app, WonoloPro, on cell phones
- Excellent level of customer service from the account management and support teams

Company Profile

Company:
Summit Cold Storage

Company Size:
Medium Enterprise

Industry:
Food

About Wonolo

At Wonolo, we recognize the barriers that make it difficult for people to find fulfilling work and for companies to find quality workers. We believe that there’s a better way to connect people and jobs. A transparent way that trusts people from diverse backgrounds. An equitable way that offers everyone broad job opportunities with best-in-class protections. A versatile way that provides flexibility for the dreamer and consistent work for anyone who wants stability.

Learn More:

[Wonolo](#)