

Medium Enterprise Food Company

Introduction

This case study of a medium enterprise food company is based on an August 2021 survey of Wonolo customers by TechValidate, a 3rd-party research service. The profiled company asked to have their name blinded to protect their confidentiality.



“Wonolo has had a positive impact on me as a manager because the app basically runs itself.”

“Ease of use.”

Challenges

The business challenges that led the profiled company to evaluate and ultimately select Wonolo:

- The expensive cost of hiring
- A lack of transparency into workers accepting their jobs
- An inability to find and invite back repeat workers

Used the following solutions before switching to Wonolo:

- Their HR/Recruiting team
- Various temp agencies

Use Case

Switched to Wonolo from their previous solution for the following reasons:

- Helped to efficiently source
- Provided real-time visibility into workers and job statuses
- Provided the ability to identify repeat workers
- Provided qualified & reliable workers

Chose Wonolo because of the following features/capabilities:

- Single, simple-to-use platform
- Quality of workers on the platform

Results

The surveyed company achieved the following results with Wonolo:

Agrees that Wonolo helped alleviate the day-to-day task of:

- Sourcing workers
- Onboarding workers

Experienced the following benefits since using Wonolo:

- Increasing productivity
- Reducing the strain on full-time workers

Agreed with the following statements after using Wonolo:

- Wonolo saved them time by taking on the full placement process
- Wonolo makes it easy to identify great workers that they can bring back
- They cannot imagine going back to their previous staffing methods after using Wonolo
- Staff productivity increased after using Wonolo.

Company Profile

The company featured in this case study asked to have its name publicly blinded because publicly endorsing vendors is against their policies.

TechValidate stands behind the authenticity of this data.

Company Size:
Medium Enterprise

Industry:
Food

About Wonolo

At Wonolo, we recognize the barriers that make it difficult for people to find fulfilling work and for companies to find quality workers. We believe that there’s a better way to connect people and jobs. A transparent way that trusts people from diverse backgrounds. An equitable way that offers everyone broad job opportunities with best-in-class protections. A versatile way that provides flexibility for the dreamer and consistent work for anyone who wants stability.

Learn More:

[Wonolo](#)