

Medium Enterprise Food Company

Introduction

This case study of a medium enterprise food company is based on an April 2023 survey of Wonolo customers by TechValidate, a 3rd-party research service. The profiled company asked to have their name blinded to protect their confidentiality.



“Wonolo is consistent, helpful, and reliable. We chose them for features that allowed us to adjust the number of workers based on our needs and to identify and invite back repeat workers.”

Challenges

What challenges were you experiencing before using Wonolo?

- Complex onboarding/ placement processes
- Time-consuming process for reviewing resumes and scheduling interviews
- Expensive hiring costs

How were you staffing jobs prior to using Wonolo?

- A local staffing agency
- A national staffing agency (e.g. Adecco, Manpower)

Use Case

What were the most important features/capabilities that made you choose Wonolo?

- Reduced time to fill key operations jobs
- Ability to adjust the number of workers needed up or down from day to day
- Ability for various team members to manage job requests in multiple locations
- Alignment with workers’ preference for flexible hours
- Ability to identify and invite back repeat workers for future jobs
- Streamlined time and attendance solution
- Easy-to-use platform

Compared Wonolo’s abilities to internal HR/sourcing efforts:

- Scalability: Significantly Better
- Cost Efficiency: Significantly Better

Compared Wonolo’s abilities to external/traditional staffing agencies:

- Ease of Use: Significantly Better
- Reliability: Better
- Scalability: Significantly Better
- Cost Efficiency: Significantly Better

Results

What key benefits has your organization experienced since using Wonolo?

- Experienced cost savings for their company
- Eliminated the need to review resumes & schedule interviews
- Much more efficient labor sourcing
- Found more qualified, reliable workers
- Increased productivity with meeting demand goals
- “Reduced the strain/ burnout of our full-time staff.”
- “A higher number of repeat workers returning to our jobs.”
- A much more excellent level of customer service and support

They reported that onboarding with Wonolo resulted in minimal operational disruption.

Wonolo improved their operational productivity/KPIs by 0-25%.

After implementing Wonolo, what other solutions are you still using?

- A local staffing agency
- A national staffing agency (e.g. Adecco, Manpower)
- A gig platform (e.g. Instawork, Bluecrew, Veryable)
- An internal recruiting team
- Job boards

Company Profile

The company featured in this case study asked to have its name publicly blinded because publicly endorsing vendors is against their policies.

TechValidate stands behind the authenticity of this data.

Company Size:
Medium Enterprise

Industry:
Food

About Wonolo

At Wonolo, we recognize the barriers that make it difficult for people to find fulfilling work and for companies to find quality workers. We believe that there’s a better way to connect people and jobs. A transparent way that trusts people from diverse backgrounds. An equitable way that offers everyone broad job opportunities with best-in-class protections. A versatile way that provides flexibility for the dreamer and consistent work for anyone who wants stability.

Learn More:

[Wonolo](#)