

WONOLO CASE STUDY

Axle Hire

Introduction

This case study of AxleHire is based on a March 2022 survey of Wonolo customers by TechValidate, a 3rd-party research service.

"The Wonolo platform is easy-to-use and helps us find reliable workers."

Challenges

Before partnering with Wonolo, Axel Hire faced challenges with pay competition while also attempting to offset labor challenges by leveraging traditional staffing agencies or gig platforms.

Use Case

Axel Hire ultimately decided to partner with Wonolo for their:

- Ability to control the number of jobs posted per day (based on demand)
- Wonolo offered a scalable solution allowing various team members to manage job requests in multiple locations, all in one centralized platform

When comparing Wonolo's abilities to *internal HR/sourcing efforts* as well as _external staffing agencies, Axel Hire rated Wonolo as **"Better"** in the following areas:

- Performance:
- Ease of Use
- Scalability

Results

Overall Wonolo reduce administrative effort to quickly and easily find workers to fill jobs and offered a scalable labor solution with easy access to reporting and job visibility.

Company Profile

Company: AxleHire

Company Size: Medium Enterprise

Industry: Transportation Services

About Wonolo

At Wonolo, we recognize the barriers that make it difficult for people to find fulfilling work and for companies to find quality workers. We believe that there's a better way to connect people and jobs. A transparent way that trusts people from diverse backgrounds. An equitable way that offers everyone broad job opportunities with best-in-class protections. A versatile way that provides flexibility for the dreamer and consistent work for anyone who wants stability.

Learn More:

Wonolo

Source: Michael Spindler, Operations Manager, AxleHire



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