

Lyft

Introduction

This case study of Lyft is based on an April 2021 survey of Wonolo customers by TechValidate, a 3rd-party research service.

Challenges

The business challenges that led the profiled company to evaluate and ultimately select Wonolo:

- Experienced the following challenges before using Wonolo:
 - Complex processes for placement
 - Time-consuming processes for reviewing resumes and scheduling interviews
 - The expensive cost of hiring
 - Managing the sourcing of workers in a single platform
 - Finding reliable workers
- Used the following solutions before switching to Wonolo:
 - Bluecrew
 - K&A Solutions

Use Case

The key features and functionalities of Wonolo that the surveyed company uses:

- Switched to Wonolo from their previous solution for the following reasons:
 - Helped to efficiently source
 - Streamlined multiple solutions in a single platform
 - Provided real-time visibility into workers and job statuses
 - Provided qualified & reliable workers
- Chose Wonolo because of the following features/capabilities:
 - Single, simple-to-use platform
 - Support & customer service teams
 - Help in optimizing job postings

Results

The surveyed company achieved the following results with Wonolo:

- Agrees that Wonolo helped alleviate the day-to-day task of:
 - Sourcing workers
 - Reviewing resumes
 - Scheduling interviews
 - Evaluating the right workers
 - Onboarding workers
- Experienced the following benefits since using Wonolo:
 - Cost savings
 - Time savings
 - Increasing productivity
- Agrees with the following statements after using Wonolo:
 - Wonolo saved them time by taking on the full placement process
 - Wonolo optimized their job postings to get better workers
 - Wonolo provides insights to determine the competitive wage for their jobs
 - Wonolo makes it easy to identify great workers that they can bring back
 - They cannot imagine going back to their previous staffing methods after using Wonolo
- Agrees that staff productivity increased after using Wonolo.

Company Profile

Company:
Lyft

Company Size:
Medium Enterprise

Industry:
Transportation Services

About Wonolo

At Wonolo, we recognize the barriers that make it difficult for people to find fulfilling work and for companies to find quality workers. We believe that there's a better way to connect people and jobs. A transparent way that trusts people from diverse backgrounds. An equitable way that offers everyone broad job opportunities with best-in-class protections. A versatile way that provides flexibility for the dreamer and consistent work for anyone who wants stability.

Learn More:

[Wonolo](#)