

TGC Hospitality Group

Introduction

This case study of TGC Hospitality Group is based on a March 2022 survey of Wonolo customers by TechValidate, a 3rd-party research service.



“Convenient... The Wonolo platform is easy-to-use and helps us find reliable workers.” – Brianna Vaughn, General Manager

Challenges

Before partnering with Wonolo, TGC Hospitality Group faced challenges with high turnover and worker retention. They attempted to offset these labor challenges by ramping up internal hiring efforts, including attending job fairs or using job platforms, such as Indeed. This led their business to reevaluate its labor strategy and select Wonolo as a solution.

Use Case

The key features that led TGC Hospitality Group to ultimately decide to partner with Wonolo included:

- Reducing time to fill key operations jobs
- Controlling the number of jobs posted per day based on demand
- Aligning with workers' preference for flexible hours

Results

TGC Hospitality Group reported that they saw 75-100% improved productivity after using Wonolo with minimal operational disruption during the onboarding process.

Compared to internal HR/sourcing efforts, TGC Hospitality Group ranked Wonolo's abilities:

- Performance: Significantly Better
- Ease of Use: Best In Class
- Reliability: Better
- Scalability: Significantly Better
- Cost Efficiency: About The Same

Compared to external/traditional staffing agencies, TGC Hospitality Group ranked Wonolo's abilities:

- Performance: Best In Class
- Ease of Use: Best In Class
- Reliability: Best In Class
- Scalability: Best In Class
- Cost Efficiency: Best In Class

Overall, TGC Hospitality Group said that Wonolo's best value is reducing the administrative effort to quickly and easily find workers to fill jobs.

Company Profile

Company:
TGC Hospitality Group

Company Size:
Medium Enterprise

Industry:
Hospitality

About Wonolo

At Wonolo, we recognize the barriers that make it difficult for people to find fulfilling work and for companies to find quality workers. We believe that there's a better way to connect people and jobs. A transparent way that trusts people from diverse backgrounds. An equitable way that offers everyone broad job opportunities with best-in-class protections. A versatile way that provides flexibility for the dreamer and consistent work for anyone who wants stability.

Learn More:

[Wonolo](#)