

Double Good

Introduction

This case study of Double Good is based on an August 2021 survey of Wonolo customers by TechValidate, a 3rd-party research service.



“Wonolo has helped relieve stress on our production teams, and created excitement around the options we have to fill roles and complete tasks. Wonolo is fast and easy to use.”

Challenges

The business challenges that led the profiled company to evaluate and ultimately select Wonolo:

- Complex processes for placement
- The burden of reviewing resumes & scheduling interviews
- The expensive cost of hiring
- A lack of transparency into workers accepting their jobs
- Finding reliable workers

Used the following solutions before switching to Wonolo:

- National staffing solutions (Adecco, Kelly, Manpower, Randstad)
- Job boards
- Their HR/Recruiting team

Use Case

Switched to Wonolo from their previous solution for the following reasons:

- Helped to efficiently source
- Eliminated the need to review resumes & schedule interviews
- Streamlined multiple solutions in a single platform
- Provided the ability to identify repeat workers
- Provided qualified & reliable workers
- Offered a Time & Attendance solution through WANDA

Chose Wonolo because of the following features/capabilities:

- Solution that takes on the full-placement process
- Single, simple-to-use platform
- Ability to streamline the number of staffing partners they use
- Quality of workers on the platform

Results

Agrees that Wonolo helped alleviate the day-to-day task of:

- Sourcing workers
- Evaluating the right workers

Experienced the following benefits since using Wonolo:

- Time savings
- Staffing nationally

Agrees with the following statements after using Wonolo:

- Wonolo saved them time by taking on the full placement process
- Wonolo makes it easy to identify great workers that they can bring back
- They cannot imagine going back to their previous staffing methods after using Wonolo

Confirmed that staff productivity increased after using Wonolo.

Company Profile

Company:
Double Good

Company Size:
Medium Enterprise

Industry:
Food

About Wonolo

At Wonolo, we recognize the barriers that make it difficult for people to find fulfilling work and for companies to find quality workers. We believe that there's a better way to connect people and jobs. A transparent way that trusts people from diverse backgrounds. An equitable way that offers everyone broad job opportunities with best-in-class protections. A versatile way that provides flexibility for the dreamer and consistent work for anyone who wants stability.

Learn More:

[Wonolo](#)