

Global 500 Retail Company

Introduction

This case study of a Global 500 retail company is based on a March 2021 survey of Wonolo customers by TechValidate, a 3rd-party research service. The profiled company asked to have their name blinded to protect their confidentiality.



“Wonolo helps fill in the staffing gaps when needed to keep our customer happy and complete projects as scheduled!”

Challenges

The business challenges that led the profiled company to evaluate and ultimately select Wonolo:

- Experienced the following challenges before using Wonolo:
 - Time-consuming processes for reviewing resumes and scheduling interviews
 - The expensive cost of hiring
 - A lack of transparency into workers accepting their jobs
 - An inability to find and invite back repeat workers
 - Finding reliable workers
 - Using multiple solutions to fill jobs
- Used the following solutions before switching to Wonolo:
 - Job boards
 - Their HR/Recruiting team

Company Profile

The company featured in this case study asked to have its name publicly blinded because publicly endorsing vendors is against their policies.

TechValidate stands behind the authenticity of this data.

Company Size:
Global 500

Industry:
Retail

Use Case

The key features and functionalities of Wonolo that the surveyed company uses:

- Switched to Wonolo from their previous solution for the following reasons:
 - Helped to efficiently source
 - Eliminated the need to review resumes & schedule interviews
 - Streamlined multiple solutions in a single platform
 - Provided real-time visibility into workers and job statuses
 - Provided the ability to identify repeat workers
 - Provided qualified & reliable workers
- Chose Wonolo because of the following features/capabilities:
 - Single, simple-to-use platform
 - Support & customer service teams
 - Help in optimizing job postings
 - Ability to streamline the number of staffing partners they use
 - Quality of workers on the platform

About Wonolo

At Wonolo, we recognize the barriers that make it difficult for people to find fulfilling work and for companies to find quality workers. We believe that there’s a better way to connect people and jobs. A transparent way that trusts people from diverse backgrounds. An equitable way that offers everyone broad job opportunities with best-in-class protections. A versatile way that provides flexibility for the dreamer and consistent work for anyone who wants stability.

Learn More:

[Wonolo](#)

Results

The surveyed company achieved the following results with Wonolo:

- Agrees that Wonolo helped alleviate the day-to-day task of:
 - Sourcing workers
 - Evaluating the right workers
- Experienced the following benefits since using Wonolo:
 - Cost savings
 - Time savings
 - Increasing productivity
 - Reducing the strain on full-time workers
 - Filling all or most temporary jobs
 - Staffing nationally
- Agrees with the following statements after using Wonolo:
 - Wonolo optimized their job postings to get better workers
 - Wonolo makes it easy to identify great workers that they can bring back
 - They cannot imagine going back to their previous staffing methods after using Wonolo
- Agrees that staff productivity increased after using Wonolo.