

WHATSUP® GOLD CASE STUDY

# State & Local Government

#### Introduction

This case study of a state & local government is based on a June 2020 survey of WhatsUp® Gold customers by TechValidate, a 3rd-party research service. The profiled organization asked to have their name blinded to protect their confidentiality.

# Challenges

Infrastructure, network, and operational challenges experienced prior to using WhatsUp® Gold:

- Network Performance
- **Application Performance**
- Log Management / Monitoring

## Use Case

When asked how well they knew WhatsUp® Gold prior to their evaluation or purchase, they said not at all.

Monitoring 200+ devices (routers, switches, etc.) with WhatsUp® Gold.

## Results

Top benefits realized after implementing WhatsUp® Gold:

- A reduced overall workload
- An improved overall network performance
- An improved overall user and/or customer experience / SLAs
- An improved network and application reliability and performance

Increased the productivity of their IT staff by 20-30% with WhatsUp® Gold.

Value's WhatsUp® Gold's Performance, scalability, and flexibility of implementation the most.

WhatsUp® Gold compared to other vendors/competitors evaluated or used:

- Breadth of capabilities & integrations: Better
- Ease of use for increased adoption: Significantly Better
- Dedicated & responsive customer support: Better
- Value returned for the price: Significantly Better

## **Organization Profile**

The organization featured in this case study asked to have its name publicly blinded because publicly endorsing vendors is against their policies.

TechValidate stands behind the authenticity of this data.

Organization Size: State & Local

Industry: Government

### About WhatsUp® Gold

WhatsUp Gold provides complete visibility into the status and performance of applications, network devices and servers in the cloud or on-premises.

Learn More:

Progress

☑ WhatsUp® Gold

Source: TechValidate survey of a State & Local Government

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Research by

**TechValidate**