WHATSUP® GOLD CASE STUDY

# Naver

## Introduction

This case study of Naver is based on a June 2020 survey of WhatsUp® Gold customers by TechValidate, a 3rd-party research service.

## Challenges

The business challenges that led the profiled company to evaluate and ultimately select WhatsUp® Gold:

- Infrastructure, network, and operational challenges experienced prior to using WhatsUp® Gold:
  - Configuration Management
  - Log Management / Monitoring

## Use Case

Using WhatsUp® Gold to monitoring 50-100 devices (routers, switches, etc.).

## Results

The surveyed company achieved the following results with WhatsUp® Gold:

- Top benefits realized after implementing WhatsUp® Gold:
  - A reduced overall workload
  - And improved network and application reliability and performance
- Increased the productivity of their IT staff by more than 50% with WhatsUp® Gold.
- Saw a return on their investment on WhatsUp® Gold within 1-4 months.
- Value's WhatsUp® Gold's Performance, scalability, and flexibility of implementation the most.

When comparing WhatsUp® Gold compared to other vendors/competitors evaluated or used, would rate the following features as **Best in Class**:

- Breadth of capabilities & integrations
- Ease of use for increased adoption
- Dedicated & responsive customer support
- Value returned for the price
- Overall software performance

### Company Profile

Company:
**Naver**

Company Size:
**Medium Enterprise**

Industry:
**Computer Software**

### About WhatsUp® Gold

WhatsUp Gold provides complete visibility into the status and performance of applications, network devices and servers in the cloud or on-premises.

**Learn More:**

☐ Progress

☐ WhatsUp® Gold

---

Source: Jihun Bang, Network Administrator, Naver