Innovative Ideas to Bring Back to the Office

I was able to see how other companies used new tools, like crowd sourcing to generate breakthrough designs that far surpassed what was generated in-house. The change in metrics and culture required to transform to a more innovative company was also interesting.

- John Jackson, Director, MAHLE Filter Systems North America

Source: John Jackson, Director, MAHLE Filter Systems North America



TechValidate by SurveyMonkey



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