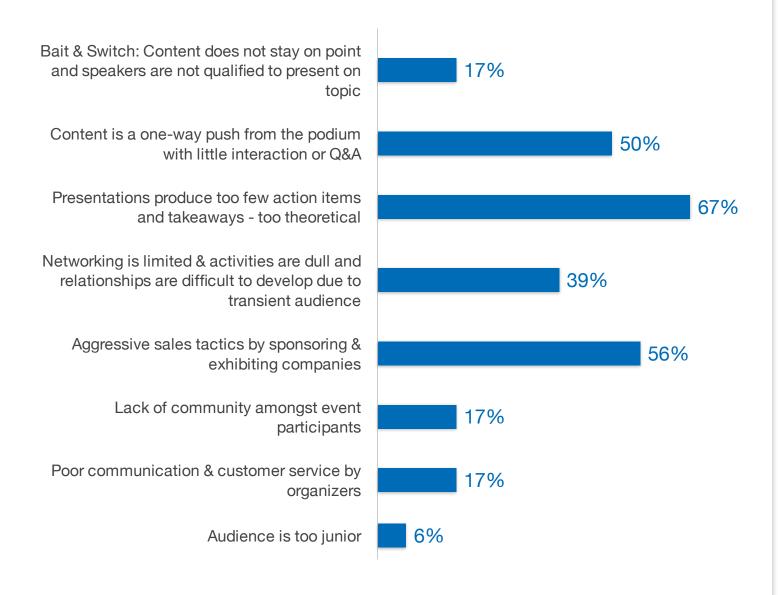
Steering Clear of your Trade Show "Stereotypes"

What are the problems that plague today's "traditional" trade show and/or conference?



Source: TechValidate survey of 18 users of Frost & Sullivan



